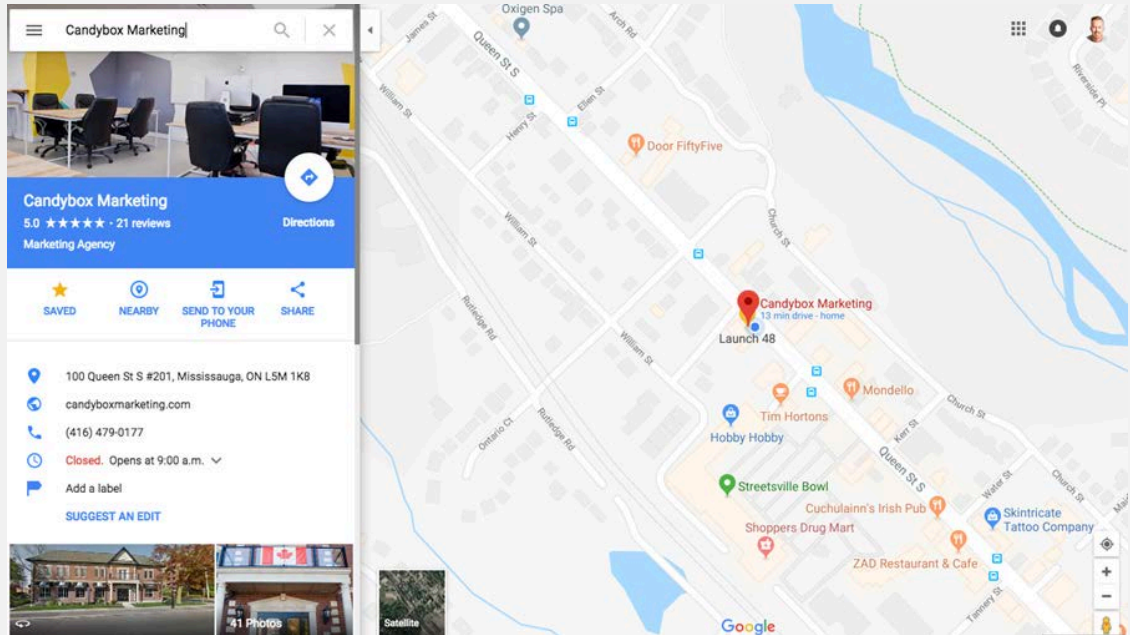




# Candybox

A member of CKCA.

## Important Update | Google Maps



We recently received notice from Google Maps that they will be discontinuing their **free Google Maps website integration**, effective June 11, 2018. This will impact *all websites that embed Google Maps* on any page. This **does not** impact the Google Map / Google My Business listing service or Google Adwords campaigns, only their website integrations. Over the past 10 years, this feature has been a nice add-on to websites that we've integrated for our clients as a free service.

Moving forward, Google Maps will **discontinue this free service** and offer a *pay-to-view service* instead. To understand how this new pricing model works, you can review their [pricing announcement here](#). To simplify their pricing model, it appears to be based on how many users access your website and how you are using this integration.

As they roll out this payment structure, they are offering a \$200 free credit each month to spend against your usage. Signing up for an account does require a credit card, but we do not know how long this credit will be offered. Google Maps reserves the right to discontinue this service at any time.

Starting June 11, 2018, when you enable billing, you get \$200 free usage every month for Maps, Routes, or Places. Based on the millions of users using our APIs today, around 98% of them can continue to use Google Maps Platform for free with this credit. - Google Maps Platform.

(Cont'd...2)

## Your Options

Over the past 10 years, we've launched over 700 websites for awesome customers like you. To help you avoid unwanted downtime on your website, we've outlined a few easy options below if you are hosting your website with us:

**1. Replace the map with an image of the map** - You can [request that our support team replace the embedded map](#) with an image of the map in the same location. This would be an ideal solution for most customers as it doesn't change the layout of your website and has minimal impact on your users.

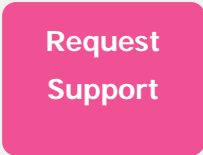
*Estimated cost: \$110 (one hour of professional services).*

**2. Remove the map** - You can [request our support team to remove your embedded Google Map](#) from your website. We estimate that this would take only 1 hour to complete. All that you would need to do is email our support team a list of the pages on which the embedded map appears.

*Estimated cost: \$110 (one hour of professional services).*

**3. Integrate with Google Maps API (paid model)** - You can [request a quote from our support team](#) to integrate your website with the new Google Maps Platform account to replace your current service. This is ideal if your website requires Google Maps to perform critical services on your website. A typical scenario includes finding a location or service on a map, live on your website.

*The estimated cost would depend on the complexity of your map integration.*

A pink rectangular button with rounded corners containing the text "Request Support" in white, centered vertically and horizontally.

Request  
Support

If you currently don't host your website with us, feel free to [contact our team](#) to evaluate if we can update your website with your current service provider.

Thanks for your continued business!

- Candybox Support