



3 Subtle Ways this Local Cabinet Company Shows its Strengths

After nearly 30 years Mid Island Cabinets continues to innovate (May 18, 2020)

It's been a winter of renewal and growth for [Mid Island Cabinets](#). The Vancouver Island-based company already had an award-winning team of designers, manufacturers and installation specialists, and after three decades they've nurtured a loyal customer base. But the family business doesn't want to stop there.



Sales Manager Karen Petraschuk says the recent work [Mid Island Cabinets](#) has done behind the scenes shows the company's commitment to quality. These changes may not be immediately noticeable to most customers, but they demonstrate the company's attention to detail and longterm vision.

Exciting changes "behind the curtain"

- 1. Lean Manufacturing:** "We're implementing a Japanese program called [Kaizen](#), which people might know better as 'lean manufacturing.' They look at everything from production materials to employee communication, and streamline how we work," Petraschuk says. The Mid Island Cabinets workshop team has been using Kaizen to study production methods and eliminate recurring problems. Kaizen makes incremental improvements, and encourages employees at all levels to contribute. "We hope it will help us problem-solve more efficiently, improving the overall quality of our products and services."
- 2. Expanded Service Area:** "We're growing into Courtenay/Comox region," Petraschuk says. Mid Island Cabinets already serves south to Victoria and west to Tofino from their showrooms in Nanaimo and Parksville, but they've recently hired a designer who lives and works in the Comox Valley. The plan, says Petraschuk, is to build another showroom in the area soon, so customers in those communities can touch samples and explore design ideas face-to-face.

- 3. Website Revamp:** To better explain the depth and breadth of their services, Mid Island Cabinets has been gradually adding information to [midislandcabinets.com](https://www.midislandcabinets.com). "It's still a work in progress, but it's starting to come together with interesting new content," Petraschuk says. When people think cabinetry they often picture kitchens, but the website offers inspiration for elegant space-saving solutions throughout your home or commercial space. With in-house design, manufacturing, and installation, the Mid Island Cabinets team can offer fully customized, local solutions to your design problems. Browse the website for inspiration on your [laundry room reorganizing](#), rejuvenating your [office reception desk](#), or doubling your AirBnB space with a chic, secure [custom wall bed](#).

Visit the Parksville showroom, head office and production plant at [1500 Springhill Road](#), or call 250-954-1789 to schedule an appointment. Located farther south? Check out the Nanaimo showroom at [2-4341 Boban Drive](#) or call 250-585-2118 to learn more.