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[FSC](#)

Topic: Creating Opportunities for Canadian Manufacturers

Andrew Tremblay presented to the CKCA Regional event in Halifax, September 23, 2019.

- FSC is try to make the forest better and forever and has updated the standards to the highest level.
- FSC covers more than 52 million hectares of certified forest and needs more land certified product!
- FSC updates its standards every 5 years, but this latest refresh took 10 years to refresh and includes considerations (respect for) for caribou (animal rights), workers' rights, indigenous people, community etc.
- FSC brings all sides to the table working together.
- Canada is one of the largest exporters of forest products in the world and we make up 10% of the forests in the world.
- You have to take care of everything and the forest industry has cleaned up its act.
- The caribou is on a path of loss, they are like the canary in the goldmine – they are down 90%!!!
- A recommended read suggested by Andrew is "[The Inconvenient Indian](#)" – by Thomas King
- It's not up to FSC to market the FSC label, it's up to those who use it
- The issues of caribou and climate change are not going away
- Customers will start asking where the wood product comes from
- **Be part of the solution**
- Learn about chain of custody
- FSC serves about 25% of Canada's forest, but we need to make that more
- Create the demand, shop FSC, consider FSC wood products and help promote what it stands for

